




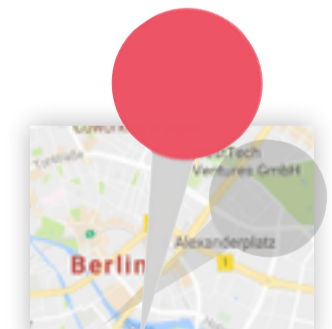



# Chatbot Input Cheat Sheet

## for Facebook Messenger

Functions	Examples/Meaning	Your Notes/Actions
 <b>Text</b>	<p>There are various ways text can be used to interact with chatbots, ranging from simple keywords to highly complex natural language understanding. Keep in mind that users like to play around and test what the bot is capable of.</p>	
<b>1</b> Navigate	"what's hot?" "show me.." "menu" "help"	<div style="border: 1px solid #ccc; height: 100px;"></div>
<b>2</b> Test	"I love/hate you" "are you a bot?" "how are you?"	
<b>3</b> Respond	"ok" "yup"	
 <b>Emoji</b>	<p>Emojis are quickly becoming prevalent in messaging apps, as they evolve into a universal language to express emotions with single taps. People mostly use them to play around and access pre-defined features.</p>	
<b>1</b> Test	= what happens if I send an emoji?	<div style="border: 1px solid #ccc; height: 100px;"></div>
<b>2</b> Navigate	= I want to see something funny / sad	
<b>3</b> Respond	= haha yes / OK	
 <b>Like</b>	<p>People already use the built-in "thumbs up" quick reply to show their approval for plans, decisions, or other stuff. It's just a tap away and easier to access than typing "yes" or "OK" with your fingers.</p>	
<b>1</b> Respond	= yes / OK	<div style="border: 1px solid #ccc; height: 30px;"></div>
 <b>Image</b>	<p>Images are mostly used to access features like photo filters. However, there are interesting scenarios where a bot could use images to detect objects, or even emotions from selfies.</p>	
 <b>Sticker</b>	<p>Stickers, like emojis, display illustrations of characters. However, Messenger treats stickers like images, which currently makes it difficult to process them (also, the number of stickers is growing quickly!)</p>	
 <b>Location</b>	<p>One powerful feature of Messenger is that it's possible to quickly send your location by tapping on an icon. This feature is currently being used to access local features or customize the experience.</p>	
<b>1</b> Navigate	= show X nearby	<div style="border: 1px solid #ccc; height: 100px;"></div>
<b>2</b> Customize	= subscribe to regional services adjust time zone	
 <b>Audio</b>	<p>Siri, anyone? As the number of audio messages is increasing on messaging apps like WhatsApp, it's only a matter of time until people may want to use audio to access your bot's features.</p>	

